

Norwich Pride Core Values

We base all our decisions on our Core Values. Everyone who joins Norwich Pride has to agree to uphold them. Our aim is to create a Pride that is:

- Free, inclusive, accessible and family-friendly
- Promotes equality
- Celebrates diversity
- Inspires creativity
- Builds confidence
- Listens to the community and helps to develop it
- Educates and raises awareness of LGBT+ issues
- Overcomes intolerance and prejudice of any kind
- Changes negative attitudes
- Is ethical and sustainable
- Promotes local talent and businesses
- Involves people and organisations running their own events
- Encourages enthusiastic volunteers from the community
- Treats people with respect at all times and avoids abusive or discriminatory language
- Works positively and creatively to ensure that everyone feels welcome and we do not discriminate against anyone because of age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex and sexual orientation (these are the nine protected characteristics under the Equality Act 2010)