



Norwich Pride Collective Core Values

We base all our decisions on our core values. Everyone who joins the Pride Collective has to agree to uphold them. Our aim is to create a Norwich Pride that is:

- Free, inclusive, accessible
- Promotes equality
- Celebrates diversity
- Inspires creativity
- Builds confidence
- Listens to the community and helps to develop it
- Educates and raises awareness of LGBT issues
- Overcomes intolerance and prejudice of any kind
- Changes negative attitudes
- Is ethical and sustainable
- Promotes local talent and businesses
- Involves people and organisations running their own events
- Encourages enthusiastic volunteers from the community
- Treats people with respect at all times and avoid abusive or discriminatory language
- Works positively and creatively to ensure everyone feels welcome whatever their age, gender, race, disability, sexual orientation, religion or belief