

Information for groups wishing to parade on 28 July 2018

Norwich Pride is accepting bookings from groups, businesses, and organisations to participate in the parade this year. By booking your slot, you will get a position in the first half of the parade and be contributing to keeping Norwich Pride free for everyone to enjoy in the future.



What you need to know:

- Norwich Pride is a family-friendly event, so please ensure your group behaves and dresses appropriately.
- Any 'floats' must be human-powered, and you should have your own insurance arrangements for anything you bring with you.
- Water pistols are not allowed to be used.
- Following receipt of your application and fee, we will assign you to a section of the parade and provide more detailed joining instructions.
- Only official fundraising collections for Norwich Pride may be made during the parade.
- Your nominated group steward and bucket collector will be invited to relevant briefing sessions in advance of the parade. Please ensure that they can attend.
- Distributing of leaflets, balloons, hats, or other large branded items is not allowed.
- We appreciate your co-operation with our organisers and stewards to provide a great event in the city centre again this year.
- Norwich Pride will allocate a position in the parade based upon the information provided on your application form; so please give as much information as possible so that we can give you an appropriate position.
- Norwich Pride reserves the right to refuse admission to the parade in the event of anything which, in the opinion of Norwich Pride or its representative, contravenes the Norwich Pride values, may be unsafe, or any other reason deemed necessary at the time.

Booking Fees

Businesses: £150

Not-for-profit organisations: £40

Discounts are available:

- someone in your group volunteers as a parade steward (£10)
- if someone in your group carries an official Norwich Pride fundraising bucket (£10)
- you have paid for a stall (£10)

Profit-making businesses qualify for an additional discount of £20 if they are a Living Wage Employer accredited by the Living Wage Foundation.

Bespoke packages are available for organisations that would like to discuss sponsorship options to include an advert in the Pride Guide, stall, and parade entry. Please contact info@norwichpride.org.uk for further details.

What next?

Complete the booking form (overleaf) and return it to us at info@norwichpride.org.uk or by post c/o 10 Cathedral Street, Norwich, NR1 1LX as soon as possible. All forms must be received before 12:00 on June 22. **** NOTE: DEADLINE EXTENDED ****

You will then be provided with detailed joining instructions and information relevant to your application.

Norwich Pride 2018 – Parade Booking Form for Groups & Organizations

Name of group/organisation/business: _____

Address: _____

Postcode: _____

What does your group/organisation/business do? _____

Are you a business or a charity/community group? _____

Main contact name: _____

Position in organisation: _____

Email address: _____

Phone number(s): _____

Group Steward name (if applicable): _____

Contact details: _____

Fundraising Bucket Carrier name (if applicable): _____

Contact details: _____

Have you booked a stall? _____

Is your organisation Living Wage Accredited? _____

Tell us about your application:

Estimated number of participants. Will they be wearing company branding? What do you intend to bring with you (banners, flags, etc)? Do you plan to make noise? (How?)

Does anyone in your group have any special accessibility or mobility requirements?

Signed: _____

Date: _____